



**Digital Marx Group**

CAPABILITIES DECK | 2018



# Digital Marx Group

Runs an integrated content creation and production company with offices in Los Angeles and soon to be in Atlanta.

Our group consists of uncompromising thinkers, makers, and doers; a focused team of producers, directors, branding experts, creative coders, interactive designers, and project leaders.



# DMX

## Digital Marx Group



DMX Media



DMX Fusion



DMX Entertainment



DMX Screenix



DMX Studioz



DMX Creative

# CAPABILITIES

## IDENTITY & BRANDING

Website Design / Fully Responsive/ Original Custom Design / Intuitive Navigation / Professional Website Content Layout / Interactive Rotating Image Banner / Google Analytics Integration / Great Call-to-Action / Social Media Links / Search Engine Optimisation / Mobile Responsive & Much More

## INTERACTIVE IMMERSIVE

Mobile & Web App Development / Project Creation & Management / Requirement Gathering / Requirement Analysis / Technology Consulting / Development / User Interface Design / Maintenance & Support Deployment / Business Analyses / Architecture Implementation & Much More

## DIGITAL DESIGN & MARKETING

Identity and Branding / Market Research / Digital Marketing Plan / Customized Social Media Profiles / Content Development / Social Media Marketing CRM Integration / Lead Generation Campaigns / PPC Campaigns / Email Marketing / Social Listening & Much More

## EXPERIENTIAL ACTIVATION

Design & Direction / Event Production / Custom/ Event Technology / Branded Content

## DIGITAL PRODUCTION & STORYTELLING

Imaginative Media Services /Develop, Write /Script, Shoot /Edit, Distribute /Online Campagins /Visual Story Telling /Educational Videos / Content Videos /Branded Digital / Commercial / Music Video/ 360 Videos / Web Series & Much More

INNOVATE  
WITH

# LATEST PROJECTS



Ms. **H**ITCH



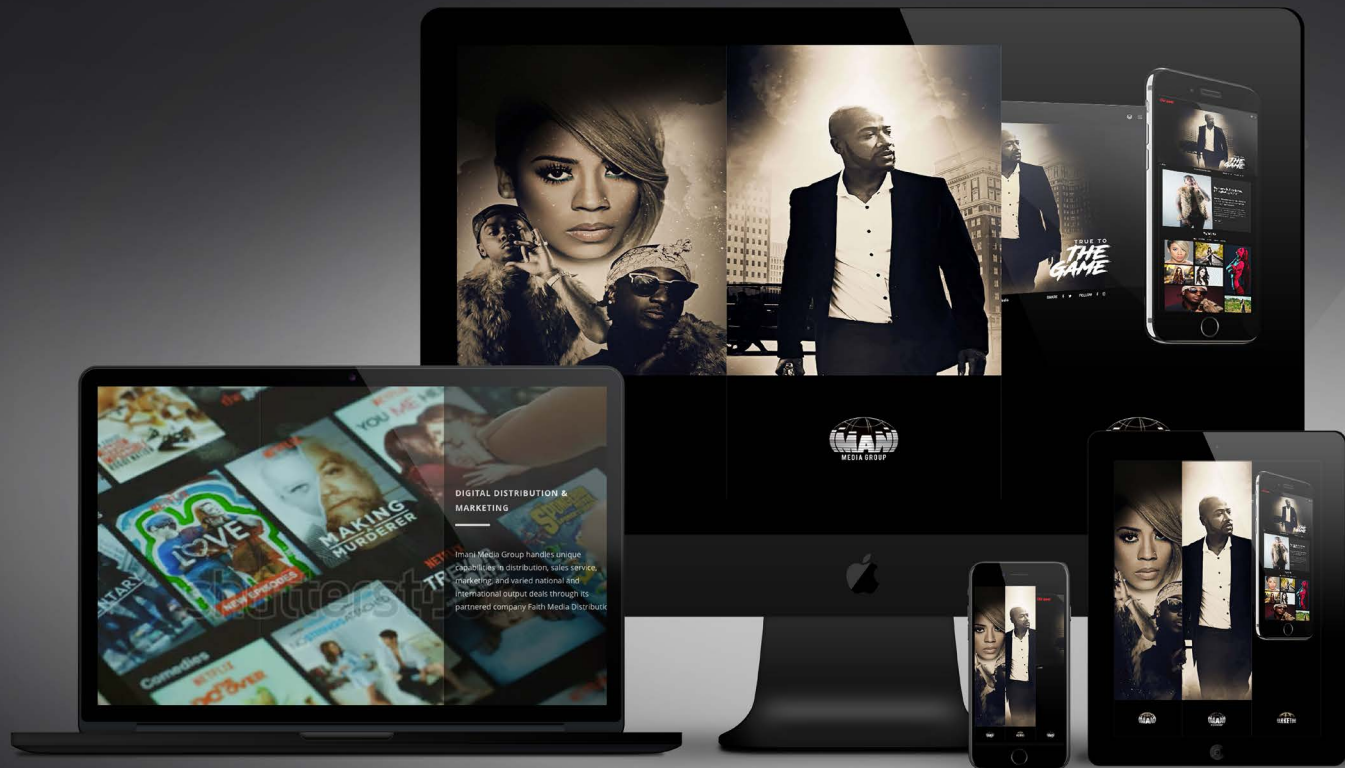


**WATCH VIDEO REEL**

# IDENTITY & BRANDING

Website Design / Fully Responsive / Original Custom Design / Intuitive Navigation  
Professional Website Content Layout / Interactive Rotating Image Banner  
Google Analytics Integration / Great Call-to-Action / Social Media Links  
Search Engine Optimisation / Mobile Responsive & Much More





Imani Media Group is a Los Angeles based entertainment music, motion film and tv production, distribution and company with a satellite office located in Atlanta, Georgia. It is currently in production with DUTCH and recently completed post-production on the feature film TRUE TO THE GAME produced by Manny Halley and his Entertainment team of Yolanda Halley directed by Preston A. Whitmore II, written by Nia Hill, and starring Columbus Short, Andra Fuller, Vivica A. Fox, Nelsan Ellis and Jennifer Freeman.



The Reel Network TV is premium digital content for the broad-minded black audience. Providing riveting, thought-provoking, and hilarious comedic, educational, and inspirational content to cultivate the black experience.



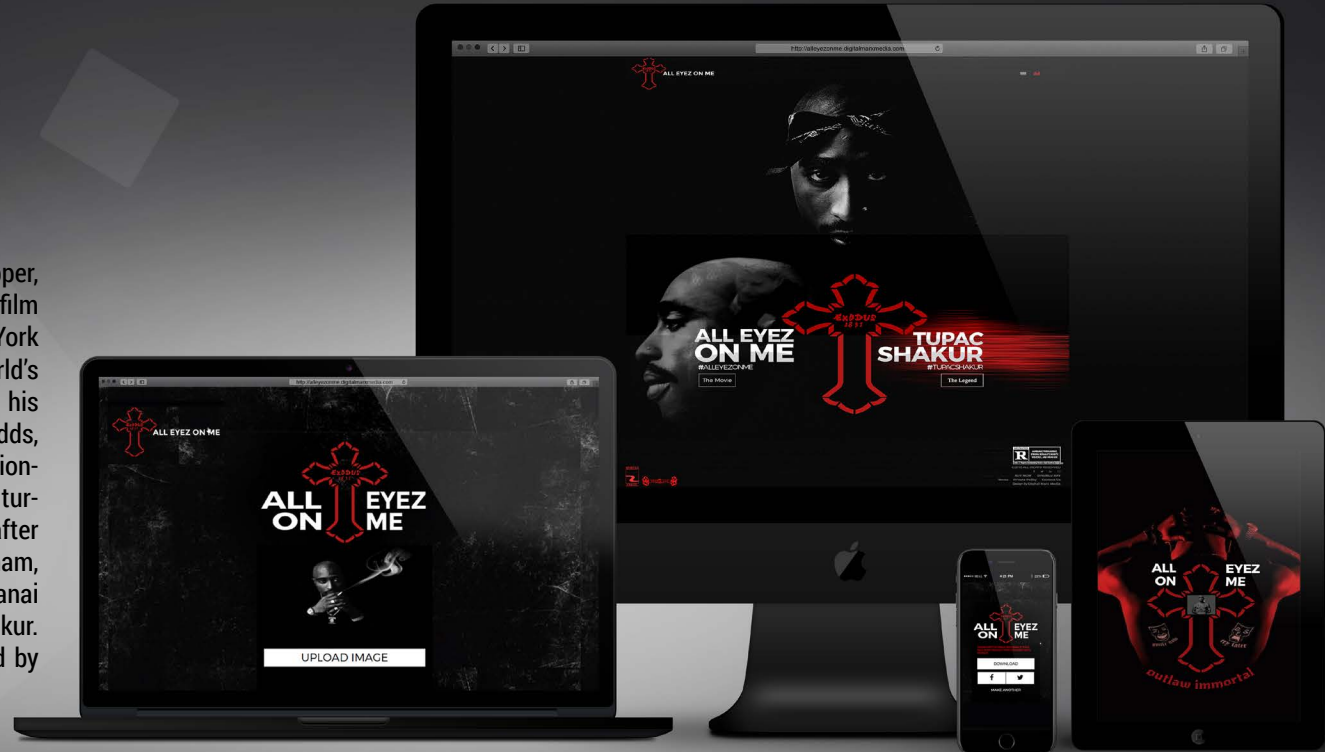


## TRUE TO *THE* GAME

True to the Game is an American drama film based on Teri Woods' novel of the same name. It was directed by Preston A. Whitmore II, written by Nia Hill, and starring Columbus Short, Andra Fuller, Vivica A. Fox, Nelsan Ellis (in his final film role) and Jennifer Freeman. Based on the novel by Teri Woods, this crime drama follows an up-and-coming drug dealer who is forced to choose between love and money as he tries to escape the streets for a better life.

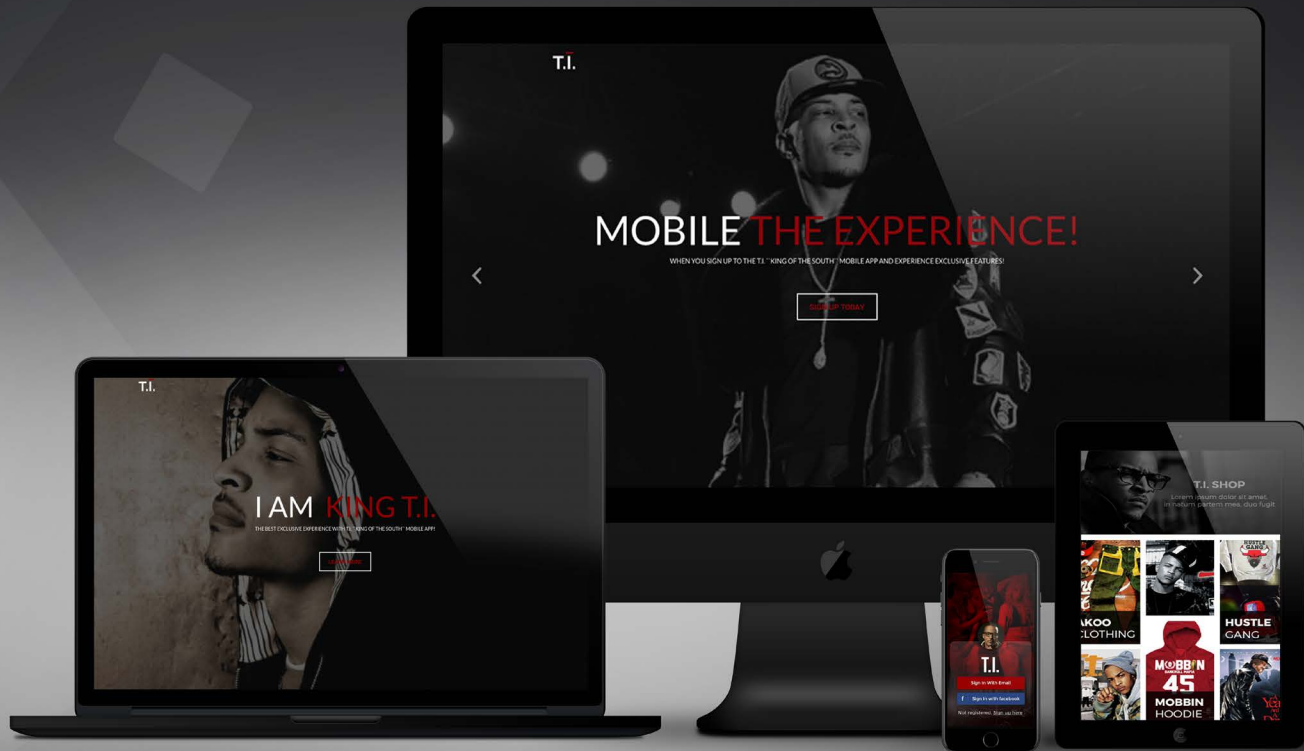


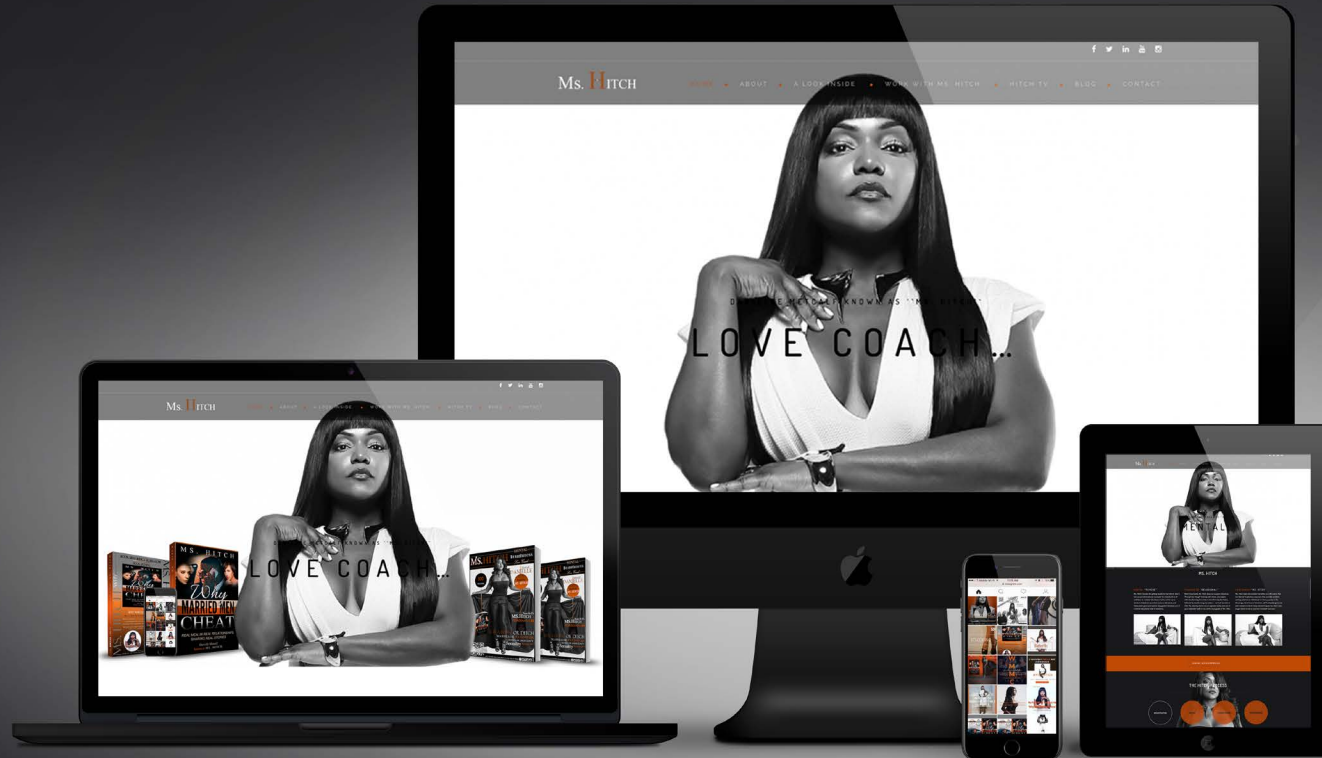
Tells the true and untold story of prolific rapper, actor, poet and activist Tupac Shakur. The film follows Shakur from his early days in New York City to his evolution into being one of the world's most recognized and influential voices before his untimely death at the age of 25. Against all odds, Shakur's raw talent, powerful lyrics and revolutionary mind-set propelled him into becoming a cultural icon whose legacy continues to grow long after his passing. ALL EYEZ ON ME stars Kat Graham, Lauren Cohan, Hill Harper, Jamal Woolard, Danai Gurira and Demetrius Shipp Jr. as Tupac Shakur. It was directed by Benny Boom and produced by LT Hutton.



T.I.

Creating the TI FEATURES THAT MAKE \$ENSE Mobile App that successfully convert social experiences into revenue. TI fans get the chance to enjoy premium features to personal 1-on-1 experiences with the KING Of The South.





## Ms. **H**ITCH

Danielle Metcalf AKA Ms. Hitch is a Los Angeles-based counselor. She pens her new book **WHY MARRIED MEN CHEAT**. Danielle holds a master's degree in Psychology. Hitch is known to many as the "Relationship Game Changer" because she is regarded as the top expert in changing relationships in the lives of married couples, as well as singles. Her book has raised eyebrows of men and women and was the talk of the town before it even hit the streets. The Novel is expected to become an American drama film based on **Why Married Men Cheat!**



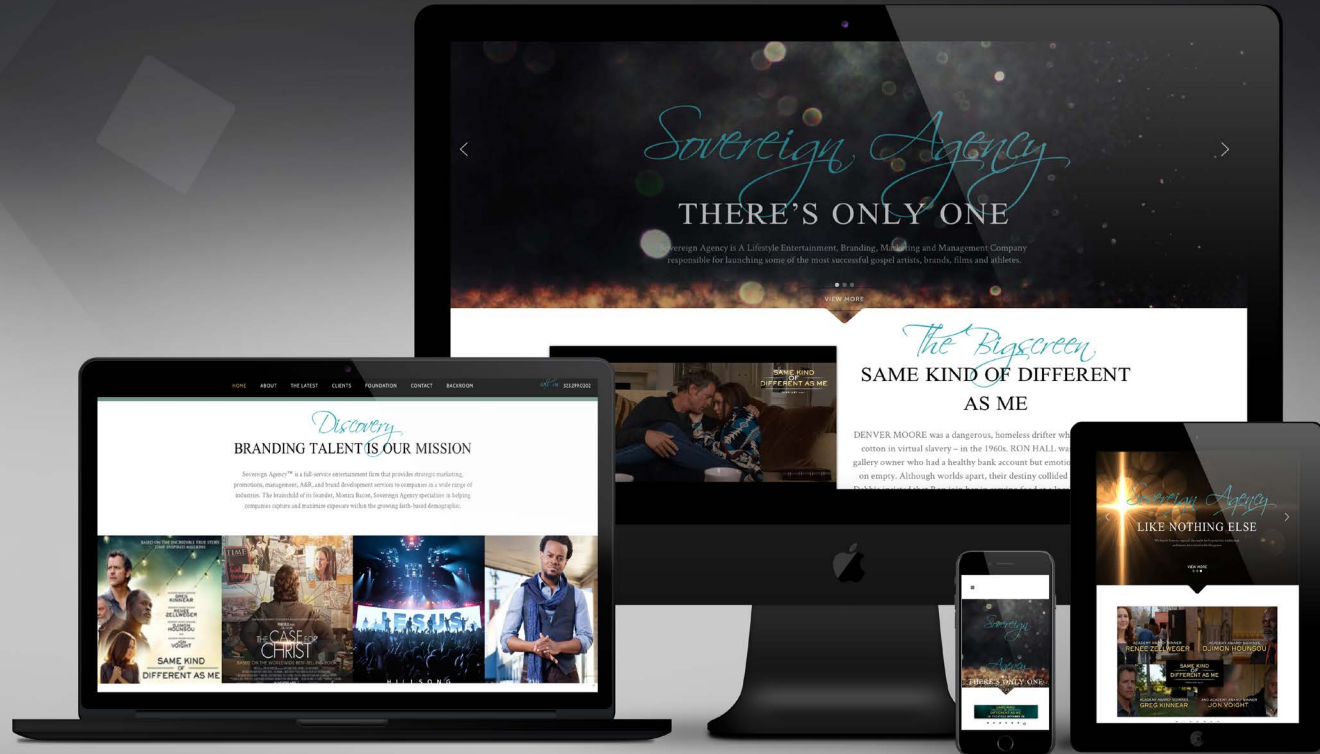
## SHAMICKA LAWRENCE

Shamicka Lawrence is known as a role model and loving mother to her three daughters where they currently reside in her hometown of Los Angeles, California. She is most recognized for her role on VH1's hit reality show "Hollywood Exes". She is the ex-wife of comedian Martin Lawrence, but that does not even begin to describe this celebrity personality, vocalist, motivational speaker, entrepreneur, fashion designer, model and chef.



## Sovereign Agency

Sovereign Agency™ is a full-service entertainment firm that provides strategic marketing, promotions, management, A&R, and brand development services to companies in a wide range of industries. The brainchild of its founder, Monica Bacon, Sovereign Agency specializes in helping companies capture and maximize exposure within the growing faith-based demographic.





The Joseph Institute of Entrepreneurship is modeled after the life and character of Joseph through mentorship and networking, creating platforms for leaders to express their divine calling. Speakers are guided through the mind blowing exploration of Joseph as a renowned leader, using two unique models developed by Founder and President, Dr Showalter Johnson.

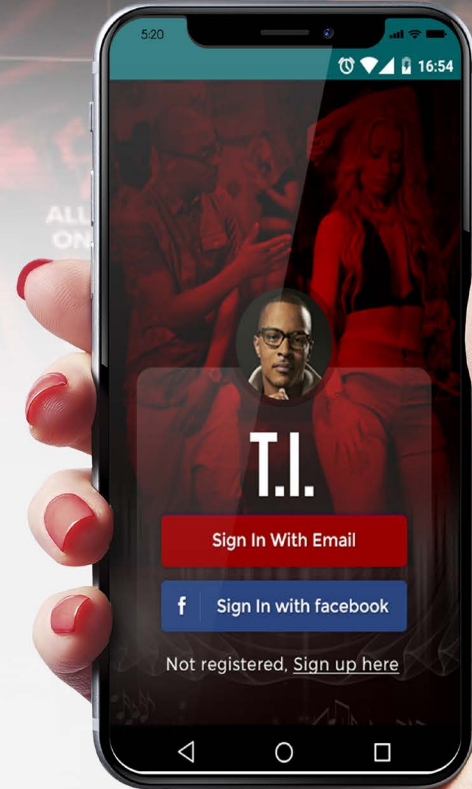
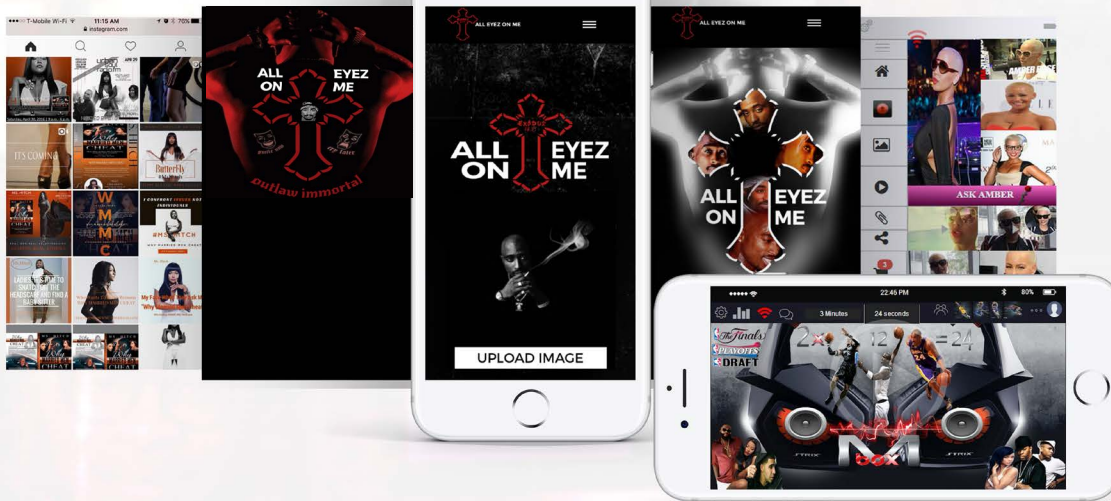




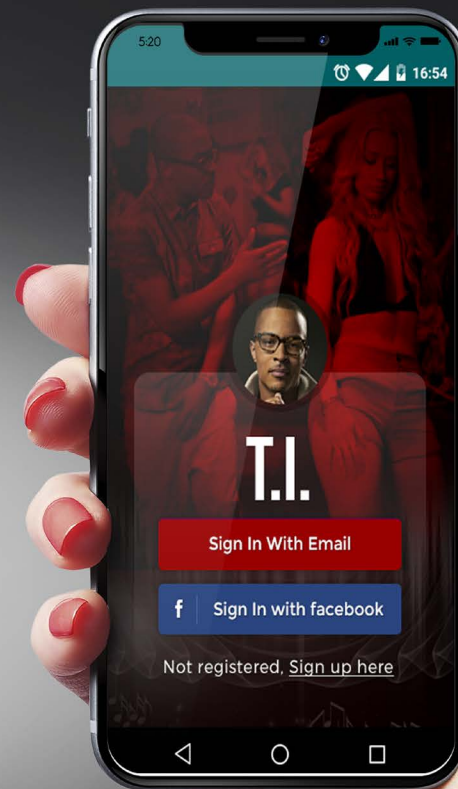
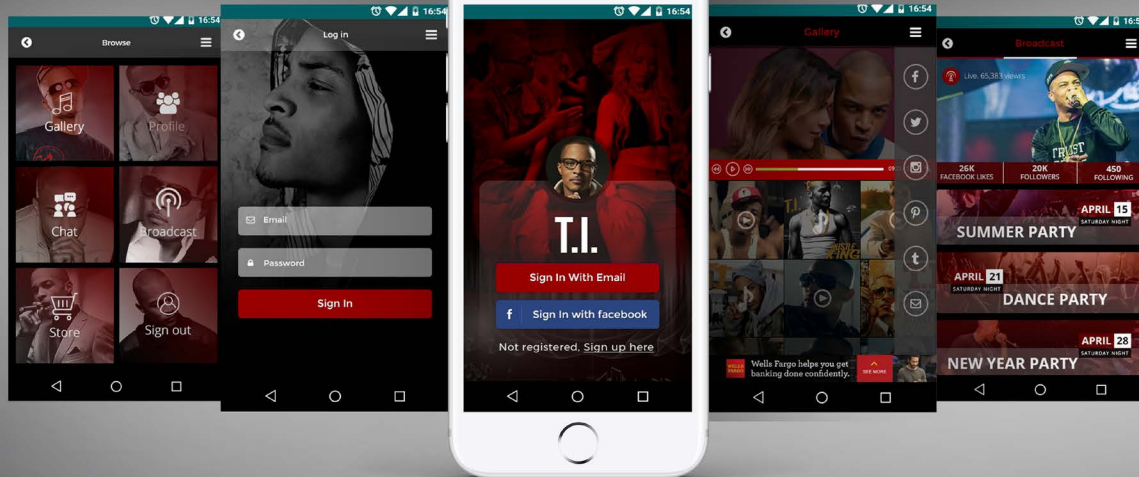
Commonwealth Embassy is an entrepreneurial networking organization that serves market place leaders, pastors, business professionals, emerging politicians in over 30 countries.

# INTERACTIVE IMMERSIVE

Mobile & Web App Development/ Project Creation & Management / Digital Experiences/ Mobile Gaming /Requirement Analysis / Technology Consulting / Development / User Interface Design / Maintenance & Support Deployment / Architecture Implementation & Much More

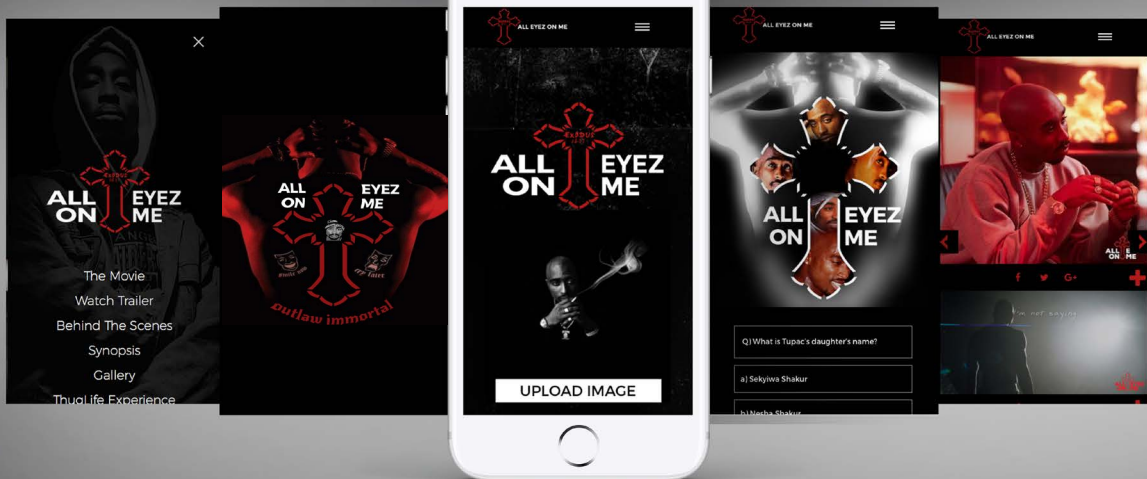


# TI THE KING MOBILE APP

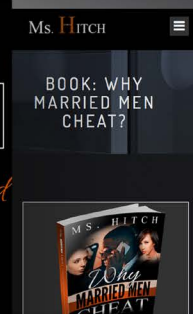
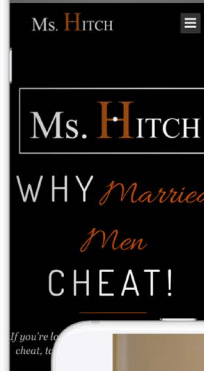
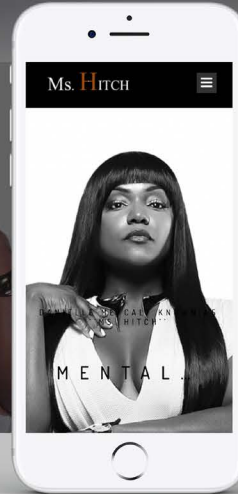
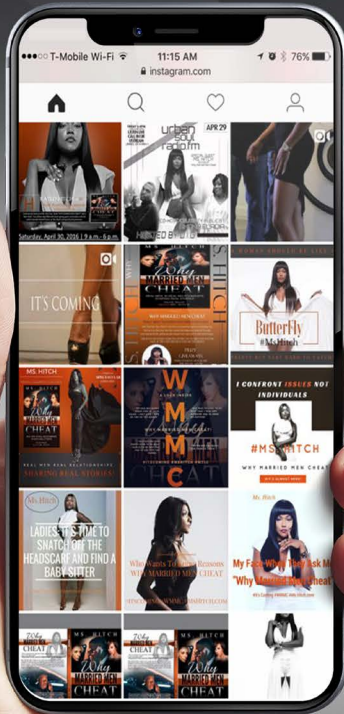




# ALL EYEZ ON ME MOBILE APP

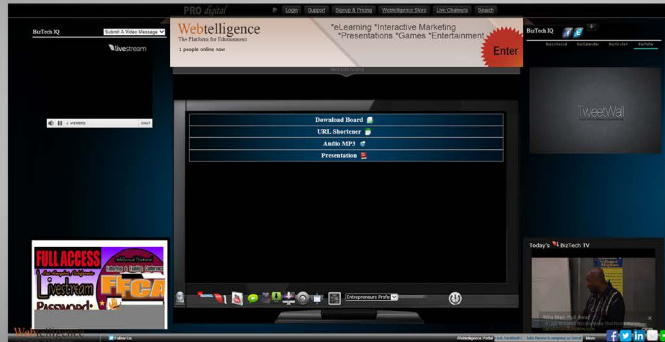
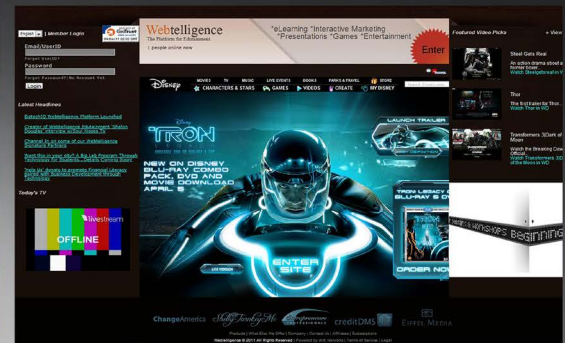
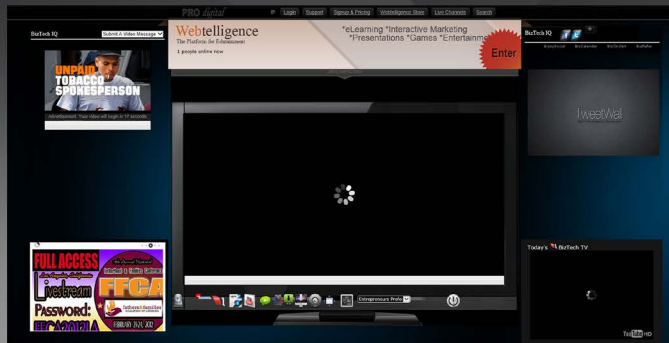


# MS HITCH MOBILE APP



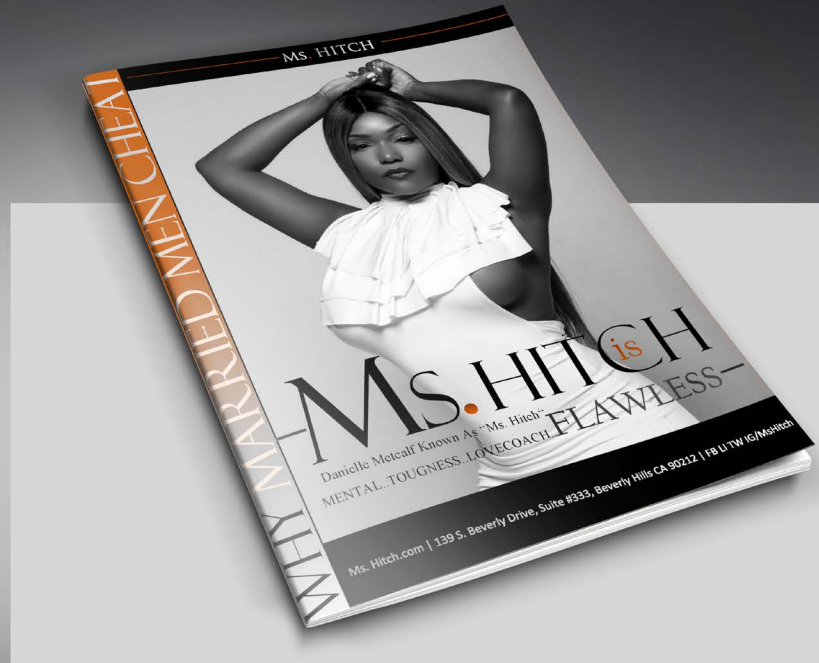


# WEBTELLIGENCE WEB APP





Digital Design to create a first impression and add to the Identity and Branding of Ms. Hitch Book Launch on "Why Married Men Cheat".





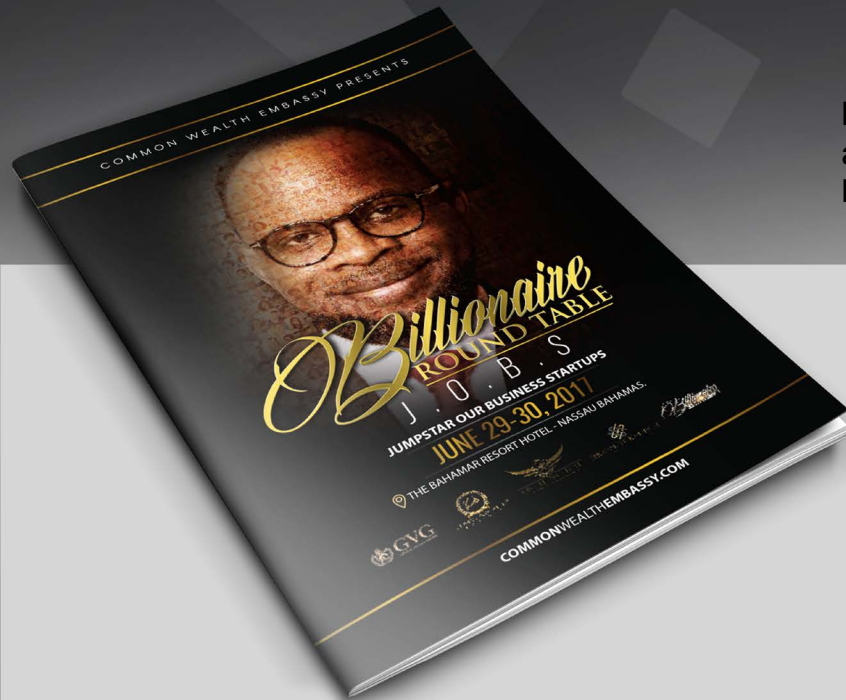
Digital Design to create a first impression and add to the Identity and Branding of Commonwealth Embassy's Global Networking Platform.





Digital Design to create a first impression and add to the Identity and Branding of PUT ON YOUR CITY Networking Platform.





Digital Design to create a first impression and add to the Identity and Branding of Commonwealth Embassy's Annual Billionaire Roundtable Event.





Digital Design to create a first impression and add to the Identity and Branding of Common Wealth Embassy's Company Culture.

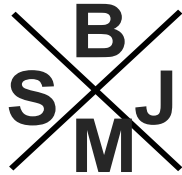
# DIGITAL

PROJECTS INTEGRATED DAILY

## DIGITAL PRODUCTION & STORYTELLING

We write, produce, and direct - music videos, commercials, branded content, behind-the-scenes, documentary, scripted, event video content – And more.





# PUT ON FOR YOUR CITY

One of many television pilots produced by Digital Marx Groups' DMX  
Entertainment division focused on Story Telling Backgrounds of Mega  
Hip Hop Moguls Snoop Dawg and Eminem and their protégé's



# TV SHOW TREATMENT

Digital Marx Group assists with making a submission of your movie script to a literary agent via a "query" letter, creating a one-page synopsis of your concept for your TV network submission or writing a five-page treatment for your screenplay.

The agency has extensive experience in the film and television production industry as well as an intimate understanding of the film and television writing and submission process.



— PUT ON FOR YOUR CITY



## THE OPPORTUNITIES!

Through the show's propriatry mobile app, fans will have pitch performance opportunities to get signed onto Mega labels.



## GET DISCOVERED!

Upload talent video for opportunities to be noticed by Mega Moguls for a chance to be invited on the show.



## GET SIGNED!

Opportunities become a reality for fans who get discovered by one of the show's Mega Moguls!

Your Subtitle Here

# THE MOBILE APP

Fans have a chance to vote through the Put On For Your City Mobile App



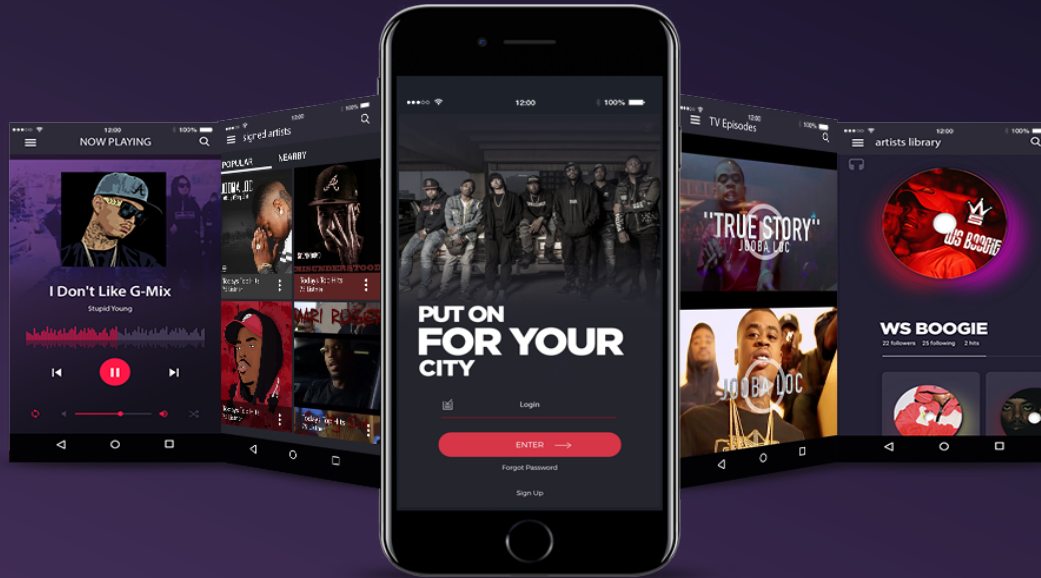
MARKETING



SUPPORT



IDEAS



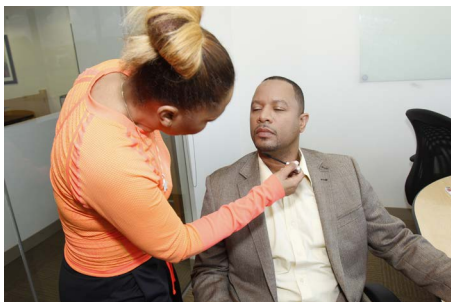
WEB DESIGN



DEVELOP



TEAM CPO



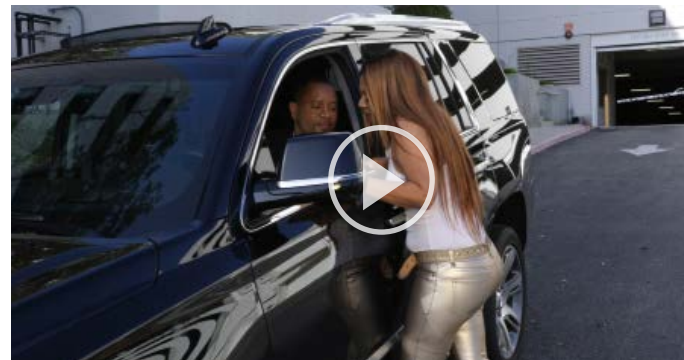
**Why Married Men Cheat Production:**  
Behind-The-Scenes



**Why Married Men Cheat Production:**  
Trailer Production



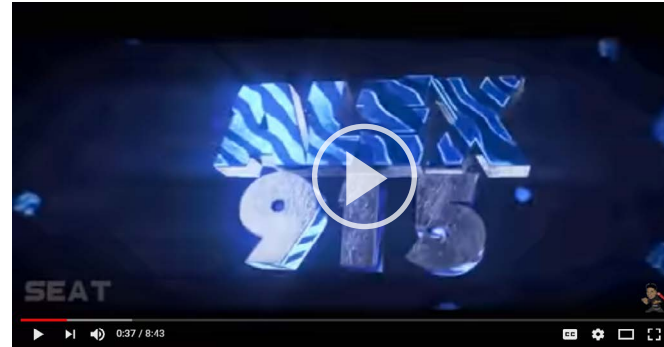
**Why Married Men Cheat Production:**  
Book Promotion`



**Why Married Men Cheat Production:**  
Digital Marketing



**YOUTUBE Video:**  
Carnell Ward III Video Bio



**Video YOUTUBER:**  
Variety of Alex 915 YOUTUBE Videos



**YOUTUBE Video:**  
Carnell Ward III Video Bio



**Video YOUTUBER:**  
Alex 915 Get's His 1st Tattoo



#### GET IN TOUCH

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